

freaset™

Custom Product Guide 2010

Customize our range of jute bags.
Choose your bag, colors, accessories
and send us your artwork...

**IN BUSINESS FOR
FREEDOM**

www.freasetglobal.com



Customizing a bag



First, ask yourself a few questions

- What is the purpose of my bag?
- What is my budget?
- How many bags do I need?
(remember our minimum order is 100 bags)
- Who is my bag for? Men, women or both?
- What design do I want on my bag?
- Do I need to have sponsors' logos on it?

Step 1

Choose the style of bag you want from our range of options

Step 2

Decide on your artwork

Bold, block colors are good for printing on jute - fine detail and small text (less than 1cm high) do not reproduce well.

Most bags are priced with 2 colors standard - we can print up to 5, but more colors will increase the cost of your bag.

You need to supply a high resolution digital copy of your artwork as either an AI, EPS, TIF, JPEG or PSD file.

Download our full graphics guide from:
www.freesetglobal.com/uploads/pdf/graphics-guide1.pdf

Step 3

Choose a jute color combination for your bag

Most bags have a gusset and handles which can be different to the front of the bag.

Consider colors which will compliment your artwork.

Step 4

Confirm your order and join women on their journey to freedom from the sex trade!

Finally, we're here to help you through this process and answer any of your questions.

Conference & Event bags



Messenger

Code - CE01

Dimensions (cm) - 30(h) x 38(w) x 12(d)
[11.8 x 15 x 4.7 inches]

Features - 2 inch (5.1cm) wide adjustable shoulder strap, internal purse and cell phone pocket, bottle holder

Fastener - 2 inch (5.1cm) plastic buckle



Envoy

Code - CE02

Dimensions (cm) - 30(h) x 30(w) x 12(d)
[11.8 x 11.8 x 4.7 inches]

Features - 2 inch (5.1cm) wide adjustable shoulder strap, internal purse and cell phone pocket

Fastener - 1.5 inch (3.8cm) plastic buckle



Courier

Code - CE03

Dimensions (cm) - 30(h) x 30(w) x 10(d)
[11.8 x 11.8 x 3.9 inches]

Features - 2 inch (5.1cm) wide adjustable shoulder strap, internal cell phone pocket, external rear pocket

Fastener - Velcro



Backpack

Code - CE04

Dimensions (cm) - 35(h) x 29(w) x 12(d)
[13.8 x 11.4 x 4.7 inches]

Features - 2 inch (5.1cm) wide adjustable shoulder strap, flap pocket with zip, front pocket under flap



Freedom Conference

Code - CE05

Dimensions - 35(h) x 30(w) x 12(d) cm
[13.8 x 11.8 x 4.7 inches]

Features - 1.5 inch (3.8cm) wide adjustable shoulder strap



Symposium

Code - CE06

Dimensions - 25(h) x 35(w) x 6(d) cm
[9.8 x 13.8 x 2.4 inches]

Features - Jute carry handle, velcro fastener



Folio

Code - CE07

Dimensions (cm) - 28(h) x 38(w)
[11 x 14.9 inches]

Features - Velcro fastener

Multi-purpose bags



Freedom

Code - MP01

Dimensions (cm) - 35(h) x 30(w) x 10(d)

[13.8 x 11.8 x 3.9 inches]

Features - Jute handles, 1.5 inch (3.8cm) wide shoulder strap, internal purse

Fastener - None



Shopper

Code - MP02

Dimensions (cm) - 40(h) x 40(w) x 15(d)

[15.7 x 15.7 x 5.9 inches]

Features - Jute handles

Fastener - None



Liberty

Code - MP03

Dimensions (cm) - 40(h) x 35(w) x 12(d)

[15.8 x 13.8 x 4.7 inches]

Features - Jute handles

Fastener - None

Lifestyle bags



Cluster

Code - LS01

Dimensions (cm) - 30(h) x 35(w) x 15(d)

[11.8 x 13.8 x 5.9 inches]

Features - Cotton lined jute handles, internal purse and cell phone pocket

Fastener - Magnetic fastener



Farmhouse

Code - LS02

Dimensions (cm) - 36(h) x 40(w) x 18(d)

[14.2 x 15.8 x 7.1 inches]

Features - Jute shoulder straps with cotton lining, 2 internal pockets, purse

Fastener - None



Harmony

Code - LS03

Dimensions (cm) - 28(h) x 38(w) x 10(d)

[11 x 15 x 4.7 inches]

Features - Magnetic fastener



Memento

Code - LS05

Dimensions (cm) - 33(h) x 33(w) x 12(d)

[13 x 13 x 4.7 inches]

Fastener - None

Small bags



Gift bag

Code - NB01

Dimensions (cm) - 25(h) x 20(w) x 10(d)
[9.8 x 7.9 x 3.9 inches]

Features - Cotton rope or cane handles

Fastener - None



Box bag

Code - NB02

Dimensions (cm) - 15(h) x 15(w) x 10(d)
[5.9 x 5.9 x 3.9 inches]

Features - Jute handles, recycled sari lining and exterior trim - no two bags are exactly the same!

Fastener - None



Wine bag

Code - NB03

Dimensions (cm) - 35(h) x 12(w) x 10(d)
[13.8 x 4.7 x 3.9 inches]

Features - Cotton rope or cane handles

Fastener - None



Simplicity

Code - ENV01

Dimensions (cm) - 35(h) x 37(w) x 15(d)
[13.8 x 14.6 x 5.9 inches]

Features - Unlaminated natural jute (no plastic backing)

Fastener - None



Rucksack

Code - ENV02

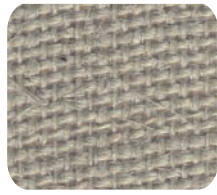
Dimensions (cm) - 48(h) x 35(w) x 13(d)
[18.9 x 13.8 x 5.1 inches]

Features - Cotton drawstring closure that doubles as shoulder straps, unlaminated jute and fair trade organic cotton

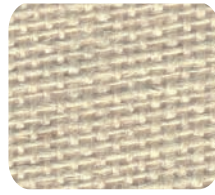
Jute color chart



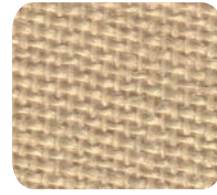
natural



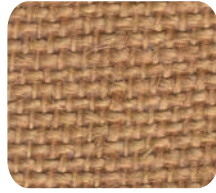
taupe



parchment



cream



mustard



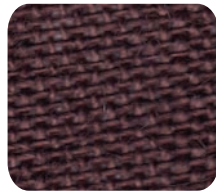
burnt orange



maroon



red



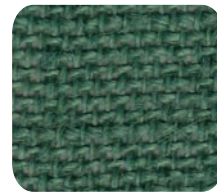
chocolate brown



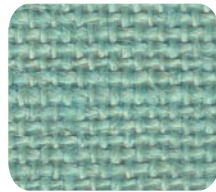
earth brown



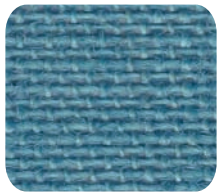
olive



forest green



sea green



light blue



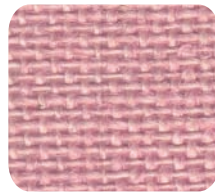
blue



indigo



violet



pink



grey



black



white

*Colors shown are indicative only and may vary slightly from the actual jute.